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TRAFFORD
COUNCIL

AGENDA PAPERS FOR TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD

Date: Monday, 2 November 2020

Time: 10.00 am

Place: virtual meeting

<https://www.youtube.com/channel/UCjwbIOW5x0NSe38sgFU8bKq>

A G E N D A	Pages
1. ATTENDANCES	
To note attendances, including officers, and any apologies for absence.	
2. DECLARATIONS OF INTEREST	
Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.	
3. MINUTES	1 - 4
To receive and, if so determined, to approve as a correct record the action points of the meeting held on 16 th October 2020	
4. UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD	5 - 10
Update from the Director of Public Health	
5. 10 POINT PLAN UPDATE	
(a) Update and escalations from the COVID-19 Engagement Co-ordination Group	
Update from the Strategic Manager Crime and Anti-social Behaviour and Covid-19 Programme Team Verbal update	
(b) Update and escalations from the COVID-19 Enforcement Group	

Update from the Strategic Manager Crime and Anti-social Behaviour
Verbal update

(c) **Update and escalations from the Health & Social Care Steering Group**

Update from the Programme Director Health and Care and the
Communications and Engagement Specialist (Engagement Lead)
Verbal update

(d) **Update from the Age Well Board**

Update from the Partnerships and Communities Team
Verbal update

6. TRAFFORD 111 FIRST IMPLEMENTATION

11 - 16

Presentation of the Associate Director of Commissioning, NHS Trafford
Clinical Commissioning Group

7. PUBLIC ENGAGEMENT BOARD ACTIVITY

All Board Members

8. OTHER RISKS, ISSUES AND ESCALATIONS

All Board Members

9. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be
considered by the Board before the next confirmed meeting.

10. DATE AND TIME OF NEXT MEETING

To note date and time of next meeting: Monday 16TH November 2020 at
10:00 a.m.

SARA TODD
Chief Executive

Membership of the Committee

Council Leader or named Elected Member, nominated leads from opposition parties
VCSE representatives – including specialists relating to key population groups (older
people; BAME; children; mental health , Learning Difficulties), Partnerships lead,
Communications lead, Director of Public Health, Director of Adult Social Services,
Director for Children’s Services, Neighbourhood representatives, Clinical
Commissioning Group representative, Trafford Local Care Organisation representative,
Healthwatch Representative

Trafford Covid-19 Public Engagement Board - Monday, 2 November 2020

Further Information

For help, advice and information about this meeting please contact:

Fabiola Fuschi,

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Email: Fabiola.fuschi@trafford.gov.uk

This agenda was issued on **Date Not Specified** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH

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Trafford Covid-19 Public Engagement Board

Monday 19th October 2020 – 10:00 a.m. – Virtual meeting

Present:

Councillor Slater (Chair)	Executive Member for Health, Wellbeing and Equalities, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Debbie Walsh	Interim Director of Integrated Services, Trafford Local Care Organisation
Mr Khan Mohgal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Martin Dillon	Communications and Marketing Manager, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Martyn Pritchard	Accountable Officer, Trafford CCG
Councillor Michael Welton	Trafford Council
Thomas Maloney	Health & Social Care Programme Director, Trafford Council
Diane Eaton	Corporate Director of Adult Services, Trafford Council
Andrew Latham	Chief Officer, HealthWatch Trafford
Joanne Gibson	Head of All Age Commissioning, Trafford Council
Louise Wright	Partnerships and Communities Team, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Councillor Andrew Western, Helen Grant and Helen Gollins.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford.	<p>The board agreed:</p> <p>1. To note the update;</p> <p>2. To note the increase in cases concerning over 65 population and the growth of incidence rates in each of the wards in Trafford;</p> <p>3. To note that the spread of the virus is very wide</p>	<p>All</p> <p>All</p> <p>All</p>

		and it needs to be managed through social distancing, test and trace system, people and their household self-isolating while awaiting for test results;	
5	10 POINT PLAN UPDATE		
5a. & 5b.	Update and escalations from the COVID-19 Engagement Coordination Group and Enforcement Group	The board agreed: 1. To note the update; 2. To ensure that the message concerning the three tier system is divulged across all communities.	All All
5c.	Update and escalations from the Health & Social Care Communications and Engagement Steering Group	The board agreed: 1. To note the launch of the Care and Health Facebook page on 22 nd Oct 2020; 2. To encourage communities and groups to send questions to the Facebook page for a response; 3. To utilise the new NHS and Care Facebook page to reach hard to reach communities, linking with other partner organisations social media platforms and networks; 4. To divulge the message about the Self-Care week 16 th -22 nd Nov 2020.	All All All All
5d.	Update from the Age Well Board	The board agreed: 1. To note the update; 2. To ensure that the message concerning the three tier system is divulged across over 65 population.	All Partnerships and Communities Team
6.	Public engagement board activity	The board agreed: 1. To look at how partner organisations' networks can be used to divulge Public Health messages and whether there are any gaps. 2. To reiterate the message that, also during the pandemic, people have to contact their G.P. if they experience non-covid-19 related health issues; 3. To note the decrease in the number of people smoking; 4. To send out a message about the link between driving, air pollution and health risks.	All All All Public Health and Communications
7.	Other risks, issues and escalations	The board agreed to have an ongoing discussion on how to continue to inform and include all communities about measures to tackle Covid-19 pandemic.	All
8.	Any Other Business	None	

10	Date of Next Meeting	Monday 2 nd Nov 2020 at 10:00 a.m.	
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Report to: Public Engagement Board

Date: 02/11/2020

Report of: COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

Report Title: Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overall position

As of October 24th, Trafford has the 31st highest incidence rate among local authorities in England. Incidence rates within each of Trafford's localities are growing, and all but one ward has an incidence of over 300/100,000, and seven wards (three in the North, two in the West and two in the South) have incidence rates over 500,100,000. A rise in cases and subsequent growth of incidence rates within most of our wards puts us in danger of further uncontrolled spread, particularly in wards that previously had a lower number of cases. Particular attention should be shown to the growing number of cases that we are seeing in our older population group (65+) where our incidence is now over 300/100,000. These people are particularly likely to be seriously affected by Covid. Our key messages are still prioritised around limiting social contacts, ensuring residents maintain social distancing, and hand and respiratory hygiene at all times.

Contact Officer:

Name: Tom Seery, Public Health Data Surveillance Analyst

Email: Thomas.Seery@trafford.gov.uk

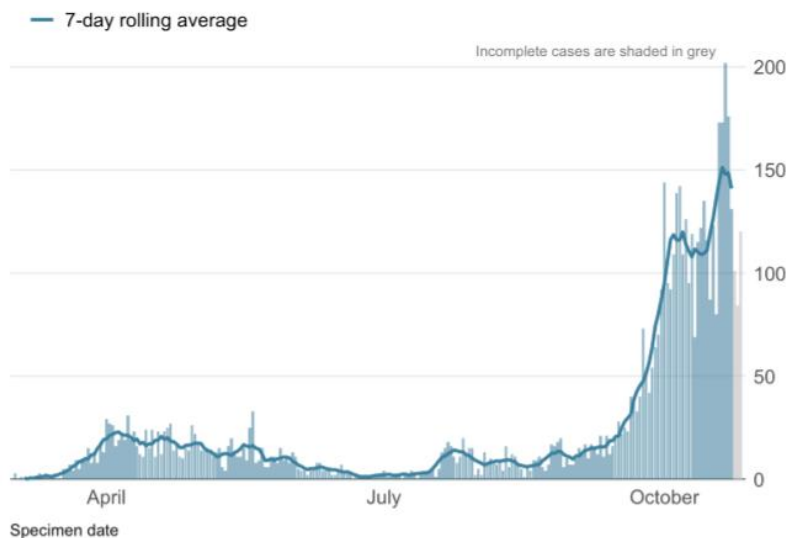
1.0 Distribution of COVID-19 cases within Trafford

1.1 During the week 18th – 24th October, there were a total of **1039** confirmed cases in Trafford, equivalent to a rate of **437.7** per 100,000 residents. During the previous week (11th – 17th October) there were a total of 768 cases, at a rate of **323.6** per 100,000 resident. The highest number of daily cases during week ending October 24th was **202**, reported on October 21st.

1.2 Below (figure 1) is the epidemic curve for Trafford, indicating the total number of confirmed cases and 7-day rolling average since March 2nd.

1.3 The rise in daily cases since the end of August is represented by the sharp rise in the 7-day rolling average; indicating that total cases per day have consistently stayed high throughout the month of September.

1.4 Throughout the first two weeks of October daily cases started to level out, however since week beginning October 19, we have experienced a sharp rise in daily cases, mostly greater than 150 confirmed cases per day.



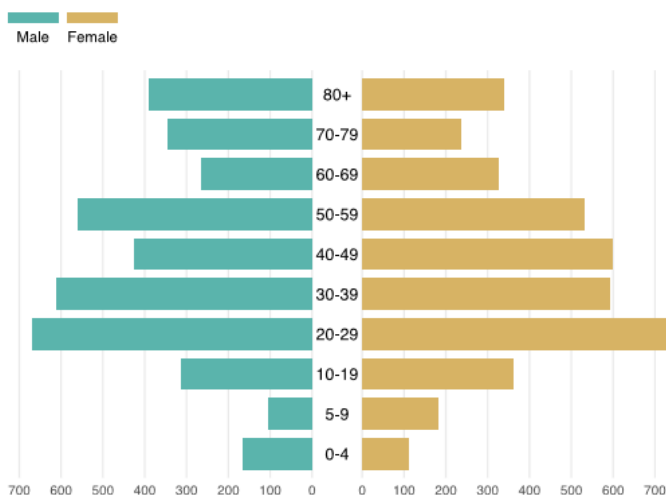
Source: PHE Covid-19 Situational Awareness Explorer | ONS

Figure 1. Epidemic curve of daily confirmed new cases

Trafford, 02 March to 26 October

1.5 As of week ending October 24, Trafford's 20-29 age group continue to have the highest incidence rates. Rates, however, have started to become more dispersed across all age groups, particularly the working age and older populations.

1.6 Incidence rates in our younger age groups, specifically our higher education population (17-21) have dropped significantly to around 700/100,000, whereas previous numbers were at a rate greater than 1500/100,000 only 3 weeks ago.



Source: PHE Covid-19 Situational Awareness Explorer | ONS

Figure 2. Incidence per 100,000 population by age and gender
Trafford, 18th October to 24th October 2020

1.7 Of particular concern are the increased rates among our older population (65+), with rates greater than 300/100,000 population in both male and female residents. The distribution of cases in this group are dispersed across all of Trafford’s wards, with no specific wards expressing a significantly high incidence rate compared to others.

1.8 Trafford’s ‘White’ ethnic group, as of week ending October 24, contribute to the highest volume of cases (**697**), followed by the ‘Asian / Asian British’ ethnic group (**132**).

1.9 As shown in table 2, while most of our cases are in our White population, the incidence rates within the ‘Other’ and ‘Asian / Asian British’ populations are greatest. We have seen also seen numbers and rates in our ‘White’ population increase, potentially due to the higher number of cases in wards within the West and South locality.

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 18th October to 24th October 2020

Source: PHE Daily COVID-19 Surveillance Reports

Cases in last 7 days		
Ethnic group	n	Per 100,000
Other	34	1545.5
Asian / Asian British	132	734.4
Black / Black British	30	458.7

2.0

Geographical spread of COVID-19 in Trafford

White	697	359.6	2.1 Due to the
Mixed	14	232.1	

high number of cases throughout week beginning October 19, we now have 7 wards (Longford, Bowden, Bucklow-St Martin, Stretford, Clifford, Hale Barns and Urmston) with an incidence rate greater than **500/100,000** population.

2.2 As of week ending October 24, Urmston had the greatest number of confirmed weekly cases, totalling more than **100**.

2.3 Every single ward in Trafford now have rates above **200/100,000**. This is a matter of extreme concern, particularly given the sharp increase in our overall rates and the fact that the spread appears to be in the main through social mixing rather than in workplace outbreaks. While it is important that workplaces take all required measures to reduce the risks, we do need to everyone to remember to abide by the Covid restrictions in order to drive our rates down.

3.0 Testing in Trafford

3.1 Over a 14 day period, ending October 27th, the majority (**91.3%**) of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites. The proportion of tests being conducted in our pillar 1 testing sites has increased slightly.

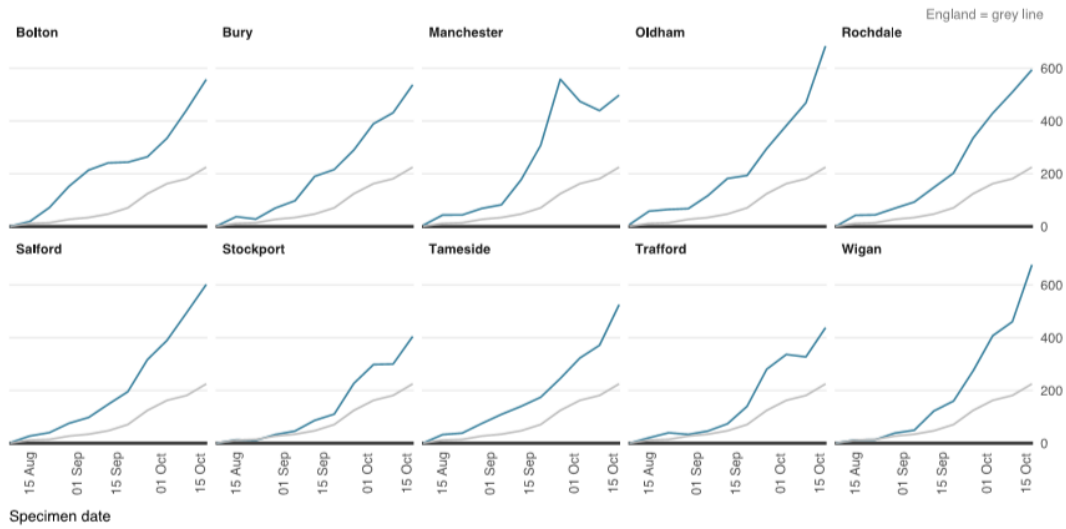
3.2 Total positivity rate amongst both testing sites sits at **13.5%**.

3.3 Over 90% of people who test positive state that they were symptomatic at the time of testing.

4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

4.1 As presented in figure 3, each local authority in Greater Manchester is experiencing an upward trajectory in confirmed daily cases.

4.2 As of week ending October 25, Trafford has the 9th lowest weekly incidence rate throughout the whole of Greater Manchester, although is experiencing an increased weekly case increase (33.8%) at a similar proportion to the other local authorities.



Source: PHE Daily COVID-19 Surveillance Reports

Figure 3. Weekly incidence per 100,000 population by local authority
Greater Manchester, 18 August to 25 October 2020

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Manchester
Health & Care
Commissioning



Trafford 111 First Implementation

Dr Mark Jarvis – Medical Director

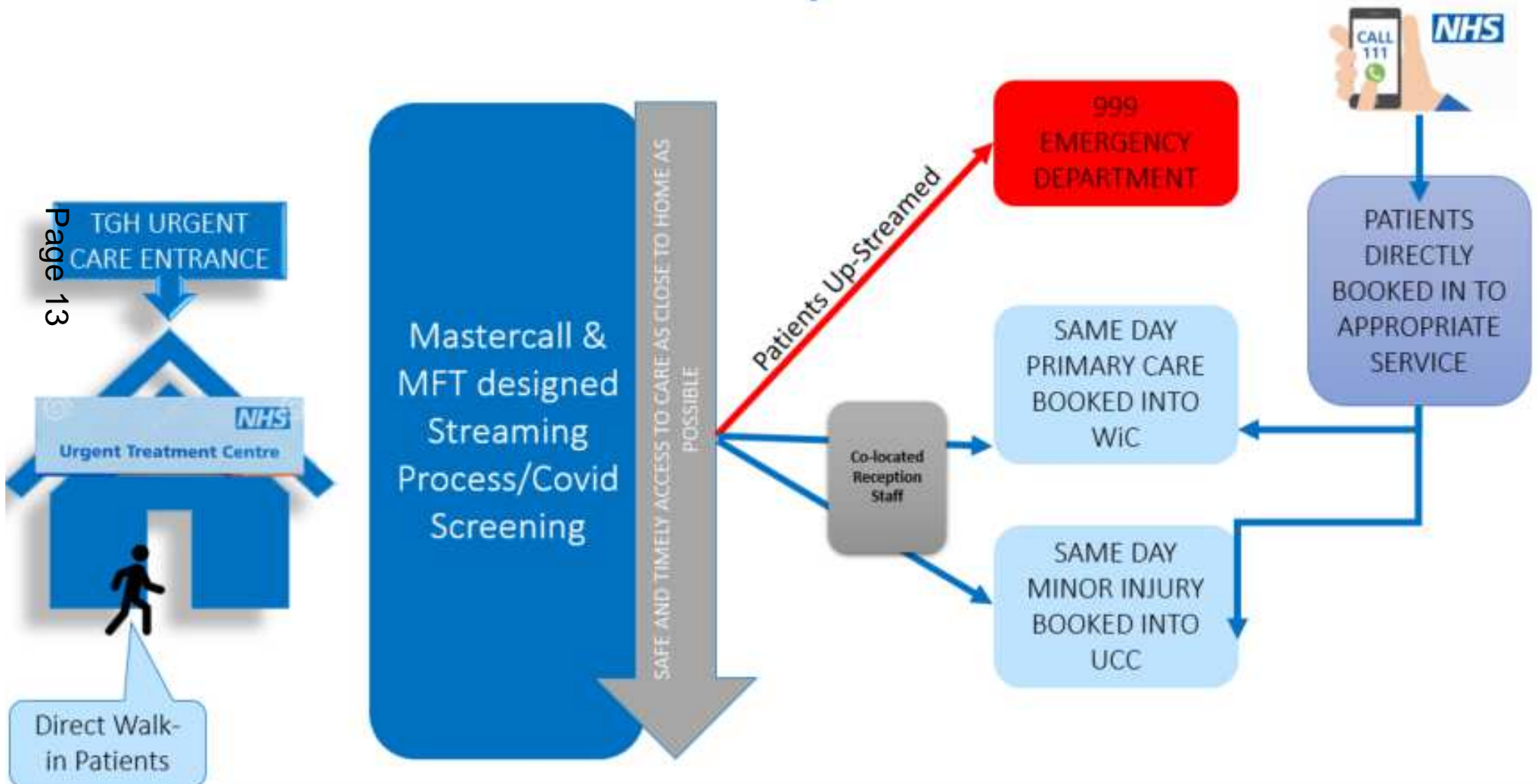
Cathy O'Driscoll – Associate Director of Commissioning TCCG

Background

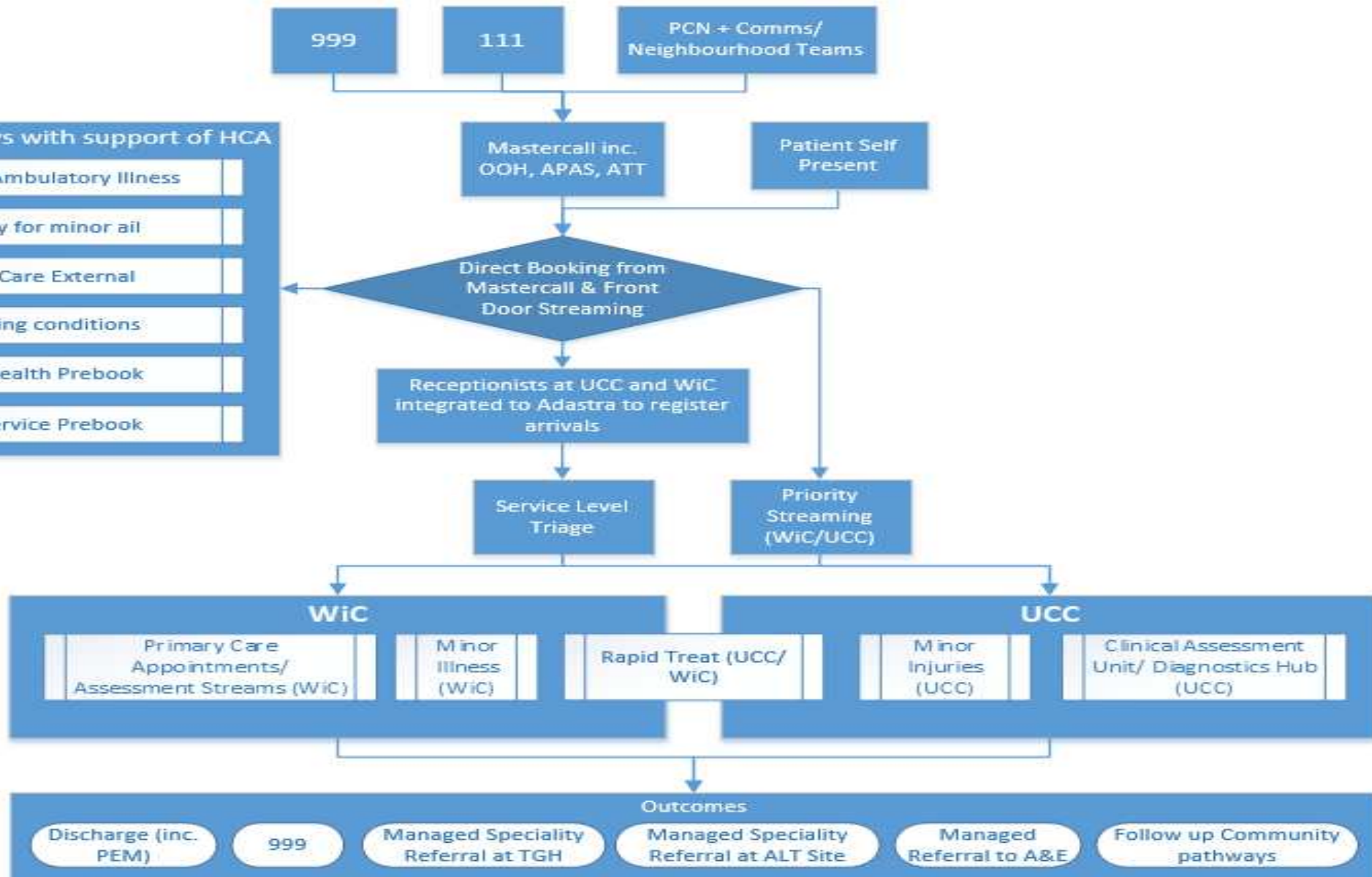
- In response to Coronavirus and seasonal Flu and to keep people safe the Urgent Care Centre (UCC) and Walk in Centre (WiC) based on the Trafford General site will become directly bookable services in line with the national and regional approach for urgent care services from the 27th October 2020
- People who need urgent medical attention at Trafford General's Urgent Care Centre or Walk-in Centre will be urged to contact NHS111 before attending the hospital.
- There will be no service changes on the site for patients other than how they access the services . The temporary move is part of the work to make the site COVID-free so that it can host a dedicated hub for elective (planned, non-emergency) surgery.
- The patient will be offered a timed appointment slot in the Urgent Care Centre or Walk-in Centre or directed to another appropriate service to meet their needs, which could be a GP, pharmacy or other suitable service.
- It is expected to create a more positive experience for patients who will be quickly directed to the most appropriate service, reducing the amount of time they need to wait for medical attention and being able to attend at a time that suits their needs.

TGH Model

Patient Experience



Proposed Patient Pathway



Deflection pathways with support of HCA

- Established Ambulatory Illness
- Pharmacy for minor ail
- Primary Care External
- Self limiting conditions
- Mental Health Prebook
- Comm Service Prebook

Next steps

- Targeted communication campaign for Trafford 111 First (TGH changes) - October/November 2020
- Ongoing delivery of UEC by appointment programme across Manchester and Trafford - October/November
- Pathway development across services in Manchester and Trafford i.e. Community/mental etc. for deflected patients - October/November
- Comms campaign to support 111 First programme across GM - December 2020

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